# **COOKIES**

#### General information about cookies.

We use technologies, such as cookies, to collect and process personal data in order to personalize the content of advertisements displayed on other websites and to analyze traffic on the Website.

Cookies enable us to better understand how you interact with the Website. This allows you to better organize its layout. They also collect information about how you use the Website, the website from which you were redirected, as well as the number of visits and the duration of your visit to individual pages. Cookies also serve to better personalize advertising messages by us and our partners.

The Website's cookies are saved on your devices automatically if your browser settings allow it. A cookie file usually contains the name of the domain from which it comes, its "validity period", as well as an individual, randomly selected number identifying the file. The information contained in cookies may be combined with other data provided by you, including the e-mail address you provided.

You can disable cookies in your web browser settings. If you use this option, you will be able to navigate through the website's pages, but some of its features may be limited.

Using the Website without disabling cookies in your browser settings will be considered as your consent to the use of cookies.

The website uses both LearnCoding.academy cookies and cookies from third parties.

## **Google Analytics**

The website uses Google Analytics, a web analysis service offered by Google Inc. The Google Analytics tool uses cookies stored on your computer and enabling the use of the Website. Information about how you use the Website is normally sent to a Google server in the United States and saved there. The website uses IP anonymization. This means that your IP address will be shortened in advance by Google within member states of the European Union or in other countries outside the European Union that are signatories to the Agreement on the European Economic Area. The full IP address, before shortening, will only be transmitted to a Google server in the United States in exceptional cases. Google uses the information sent to analyze for LearnCoding.academy your use of the Website, to create reports on activity on the Website and to provide other services to LearnCoding.academy related to the use of the Website and the

Internet. The IP address identified by Google Analytics will not be combined with other data collected by Google.

## Remarketing

The website uses cookies for remarketing tools to target ads to you on Facebook (Facebook Pixel) and Google (Google Advertising Network).

#### Web beacons

In addition to cookies, the Website may also collect data customarily collected by Internet system administrators as part of the so-called logs or log files.

The information contained in the logs may include, among others: Your IP address, type of platform and web browser, Internet provider and the address of the website from which you entered the Website. Some subpages of the Website may contain the so-called web beacons. Web beacons allow you to receive information such as the IP address of the computer on which the website on which the web beacon was placed was loaded, the website URL address, page loading time, browser type, as well as information contained in cookies, in order to assess the effectiveness of our advertising.

#### **Telecommunications secrecy**

We provide you with protection under telecommunications secrecy. Information covered by telecommunications secrecy may be disclosed only in cases specified in specific regulations. Information covered by telecommunications secrecy may be processed for purposes related to the operation of the website, if it is necessary for its proper functioning or supervision over its proper operation. action.